

Press Release  
*Safe Internet Alliance*  
For Immediate Release  
June 1, 2009

Contact: Catherine Johnson  
[press@safeinternet.org](mailto:press@safeinternet.org)

## **Safe Internet Alliance Commends Administration's New Cybersecurity Effort**

*Focus on protecting the American public in the Information Age*

WASHINGTON – The Safe Internet Alliance today applauded President Barack Obama's announcement of a major new comprehensive U.S. cybersecurity program. Leveraging both civilian and military capabilities, the program's initiatives will better enable public and private partnerships to, as President Obama said, "find technology solutions that ensure our security and promote prosperity."

Linda Criddle, president of Safe Internet Alliance and member of InfraGard's Evergreen State Members' Alliance, said, "President Obama's announcement provides a timely validation for our new organization. Safe Internet's growing membership knows firsthand that cybersecurity is an enormously complex issue that touches every industry, organization, community and family. We simply cannot allow criminals and abusers to hijack and corrupt the Internet. Together we can work to bring safety and civility online, enabling everyone to confidently take advantage of the great opportunities the Internet provides.

"As President Obama stated, 'We rely on the Internet to pay our bills, to bank, to shop, to file our taxes... Millions of Americans have been victimized, their privacy violated, their identities stolen, their lives upended, and their wallets emptied.' We can only feel comfortable performing these tasks if the cyberworld is secured," said Criddle.

Joy Howell, a board member of Safe Internet Alliance and former director of the Office of Public Affairs of the Federal Communications Commission, praised the government's inclusive approach. "It is Safe Internet's goal to facilitate dialogue and partnerships between the administration, the public and the private sector. Cross-vertical collaboration is absolutely essential to developing the security infrastructure America needs for the 21<sup>st</sup> century. We look forward to promoting the resources, technology, best practices and conversation to help the president with this crucial task."

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*Members of the Safe Internet Alliance include:*

*The Software & Information Industry  
Association  
WiredSafety  
IdentityTheft.Info  
US Internet Industry Association  
League of United Latin American Citizens  
National Black Chamber of Commerce*

*iKeep Safe Coalition  
Enough is Enough  
Financial Publishers Association  
AT&T  
Tangle.com  
Microsoft  
PC Pandora*

CyberPatrol  
Sulake  
National Beer Wholesalers Association  
60 Plus Association  
4A's (American Association of Advertising  
Agencies)  
SaferDates.com  
National Cable & Telecommunications  
Association  
RetireSafe  
Internet Security Alliance

US Telecom  
Privacy Vaults Online (Privo)  
Stop Child Predators  
Stop Internet Predators  
INOBTB.org  
LOOKBOTHWAYS, Inc.  
Verizon  
MANA, A National Latina Organization  
Consumers First  
CrispThinking  
Ricky Martin Foundation

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